

Issued on behalf of Jason Shankey
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Husband and wife team go head to head in top of the crops competition

IT will be a case of scissors at dawn in the Shankey household over the next couple of months as the celebrity hairdressers and husband and wife team, Jason and Brenda Shankey go head to head to win one of the beauty industry's most coveted titles.

The province's leading experts in male grooming, have both been shortlisted for the Male Grooming Salon of the Year in the national Professional Beauty Awards competition – Brenda for the salon she runs and manages in Ballyhackamore and Jason and his talented team in the Lisburn Road salon.

A delighted Jason, MD of the three salons and of Jasonshankey.co.uk, one of the UK's leading health and beautyetailers said,

“As the pioneers of male grooming in the UK we are delighted to have all three salons represented in the final of such prestigious awards. This is a great testimony and terrific recognition to the talented teams and creative people we have on our staff.

“Yes, people might think it a little odd that Brenda and I are up against each other in such a way but each salon entered independently and we were ecstatic when they both got through.”

The couple will have to wait until March to find out who is top of the crop at a glittering awards' ceremony in.....

For further details interviews or photography please contact Karen Ireland @ Karen Ireland Consulting on 07776070101

Notes to editors: