

ISSUED ON BEHALF OF JASON SHANKEY

MARCH '10

Shankeys has the X Factor

STYLISTS to the stars Jason Shankey Male Grooming proved this week that they definitely have the X Factor.

The Lisburn Road and Ballyhackamore salons were inundated by members from the X Factor tour including the best known hairdo on television Jamie 'Afro' Archer.

Jamie along with fellow performers from the tour, Lloyd Daniels and event host Jeff Brazier, went along to the salon to have a relaxing massage in between shows during their recent visit to Belfast.

And according to owner and celebrity stylist Brenda Shankey, the boys were so blown away by the star treatment they received they even sneaked in appointments for the girls from the tour, Stacey Soloman and Lucy Jones.

"Jeff Brazier came along for a massage and he enjoyed it so much he recommended it and told everyone all about it on the tour bus. The next day between the shows we were inundated with appointments from the stars, and yes we even squeezed in appointments from the girls."

It seems no-one was complaining and such was their Shankey-experience that all the stars have booked in appointments during their return visit to the province next month.

"They all loved the male grooming experience in Belfast – even the girls," jokes Brenda, "and they have all booked in for repeat treatments when they are back in Belfast. Jeff even came back the following day and he and Lloyd have booked in for our four hour indulgence package as they thought an hour wasn't long enough.

"Some of the boys got haircuts too, while the girls relaxed with full body massages from our expert team. My staff certainly weren't complaining, as they had a great day and I think this proves we have the X Factor when it comes to male grooming."

ENDS.....////////

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Stills below...



