

# THE PERFECT SHAVE

## RECIPE



### INGREDIENTS

1 SHARP TRIPLE BLADE RAZOR

1 TUBE OF **JASON SHANKEY EXPERT EXFOLIATING FACE AND SCALP SCRUB**

1 TUBE OF **JASON SHANKEY EXPERT SMOOTHING SHAVE CREAM**

1 TUBE OF **JASON SHANKEY EXPERT SKIN SOOTHING MOISTURE BALM**

SOME **HOT** WATER

SOME **COLD** WATER

1 TOWEL



### PREPARATION

Make a note of the directions your beard hair grows.

In some areas it may grow down, up or even in a circle in some areas.

You'll need to know your beard growth for the PERFECT SHAVE.

If you have been suffering from shaving irritation or redness, allow yourself 3 or 4 days of non-shaving. This will normally heal up the condition. Then, use this guide to achieve THE PERFECT SHAVE.



Splash your face with warm water for at least 20 secs. The shower is perfect for this. Alternatively, use a facecloth soaked with hot water.

Now, squeeze some **Expert Exfoliating Face and Scalp Scrub** onto your hands. Use about 5ml (*teaspoon full*). Rub it briefly between your hands and then apply to your face in a circular motion. Use the scrub for about a minute to remove the dead cells and help prepare your face for THE PERFECT SHAVE. Use the scrub no more often than twice per week.

Rinse off the Scrub.

Squeeze around 5ml of **Expert Smoothing Shave Cream** onto your hand and rub briefly between both hands. Now apply it to the area to be shaved. Rub it around a bit.

Rinse your hands, not your face.

Take your triple blade razor and shave *in the same direction as your beard growth*.

While you're doing this, stretch your skin behind the razor with your free hand so that you're creating a smooth, taut surface for the razor to glide across. Try and shave each area only once, putting a medium pressure on the razor.

Rinse your razor if it clogs up with hair or cream.

Once you've finished your shave, feel the beard area to ensure you haven't left any bits out. If you have, gently go over them again, ensuring the skin is taut while you shave.

Once you're satisfied with your shave, rinse out your razor.

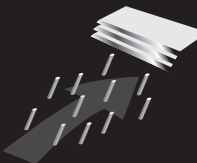
Splash your face with cold water and remove any excess cream. The cold water is vital to the shave as it will seal closed the pores on your face. This can help in the prevention of blackheads and razor burn.

Pat your face dry with a dry towel.

Apply about 2ml of **Expert Skin Soothing Moisture Balm** to your hands.

Rub it briefly between your hands and then apply onto the shaved areas immediately. You can also apply it to other areas of your face such as your nose, forehead and neck. Let it dry.

Now enjoy the smooth feel of THE PERFECT SHAVE.



[www.jasonshankey.com/expert](http://www.jasonshankey.com/expert)

**jasonshankey**  
MALE GROOMING